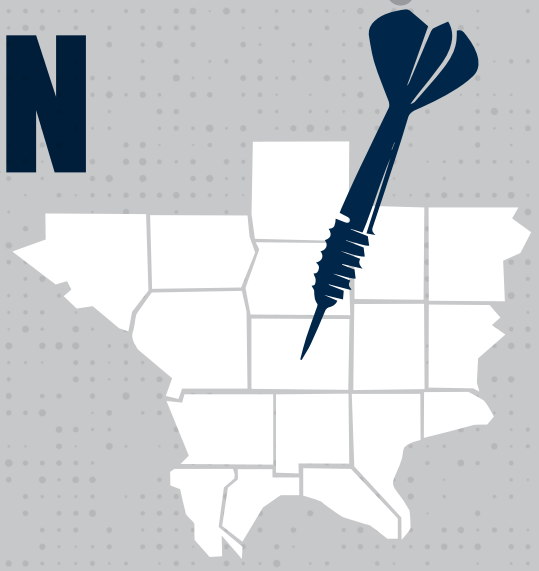


2023

SOUTHERN ILLINOIS 2023 BUSINESS PLAN COMPETITION

Powered by  REGIONS



Are you an aspiring entrepreneur with a brilliant business idea? Are you eager to turn your vision into a successful venture? Look no further! We invite you to participate in the Southern Illinois 2023 Business Plan Competition powered by Regions Bank.

Entrepreneurs are invited to participate in this competition by submitting a full business plan and a 90-second pitch. Winner of the competition have an opportunity to win a share of the \$20,000 prize money and in-kind services.

Competitors are required to attend and complete three mandatory workshops (in Carbondale, Marion, Mt. Vernon, or Red Bud) held during the following weeks:

- The Business Plan - Week of September 18th.
- The Business Financials - Week of October 2nd.
- The Pitch - Week of October 16th.
- Local Competitions - Week of October 30th.
- Regional Competition - Week of November 13th.
- Award Ceremony - November 30th.

For more information about the process, eligibility, dates, and application, please visit the website at: sbdc.siu.edu/workshops

Applicants must meet the following criteria to participate:

- Be a start-up or existing for-profit small business, focused on innovative ideas, products, or services. Pre-venture entrepreneurs may also enter.
- Submit new ideas or expansion opportunities that are not current business operations.
- Have a business located in one or more of the following Southern Illinois counties: Alexander, Franklin, Gallatin, Hamilton, Hardin, Jackson, Jefferson, Johnson, Massac, Perry, Pope, Pulaski, Randolph, Saline, Union, White, and Williamson
- Not be a public governmental entity, nonprofit organization, public/private school, or university/college.

