

SAVE THE DATE FOR #SBDCDAY

**MARCH 15,
2023**

America's SBDCs are Reimagining Main Street

Join us in celebration of SBDC Day, March 15, at the Dunn Richmond Economic Development Center in Carbondale.

SBDC Day is an annual celebration of the Small Business Development Center (SBDC) program in the United States. The SBDC program is a partnership between the federal government and state and local governments, as well as universities and other organizations, that provides no-cost or low-cost assistance to small businesses.

The importance of SBDC Day lies in its recognition of the vital role that small businesses play in the economy, and the support that the SBDC program provides to these businesses. SBDCs offer a range of services including:

- Business planning
- Financial analysis
- Marketing and sales
- Assistance with accessing funding and government contracts
- Export assistance
- Training and education
- Networking and resources

SBDC Day also allows policymakers and the public to recognize the impact of the SBDC program on local communities and the economy as a whole. Small businesses are a critical driver of economic growth - helping to create jobs, stimulate economic development, and building stronger communities.

OPEN HOUSE 2-4PM

Location: 1740 Innovation Drive
Carbondale, IL 62903

2pm: Presentation of the proclamation from the City of Carbondale

2:30 - 4pm: Tours of the Business Incubator facilities

Networking with Carbondale Main Street, Carbondale Chamber of Commerce, PTAC, and the SBDC Staff

5:30: Workshop - Turning Your Side Hustle into a Legitimate Business

Special thank you to Pepsi MidAmerica for their partnership with SBDC Day.



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