IDEA LAB 2021

TUESDAYS, 11:30 A.M. - 1:00 P.M.
SEPTEMBER 28 - NOVEMBER 2
(IN-PERSON AND ONLINE OPTIONS)

Join us for this six-week training with opportunity to compete for $10,000 in prizes!

Here's How It Works:

PARTICIPATE IN WEEKLY IDEA DEVELOPMENT SESSIONS
Tuesdays, 11:30 a.m. - 1:00 p.m., Sept. 28 - Nov. 2
(join us in person or online)

DEVELOP YOUR BUSINESS PLAN (STEP-BY-STEP, WITH OUR HELP)
Includes market research, financial plan and projections, strategy, and more!

COMPETE FOR UP TO $10,000 IN FUNDING
Review, revise, and submit your plan to SIU's 2021 Business Plan Competition.