

# NATIONAL SMALL BUSINESS WEEK

May 5th - 11th, 2019



## TUESDAY, MAY 7

### NSBW 2019 VIRTUAL CONFERENCE | DAY 1

\*FREE - Registration required at [www.sba.gov/national-small-business-week](http://www.sba.gov/national-small-business-week)

10 - 11 a.m.

The U.S. Economic Outlook and Its Impact on Small Business

11:30 a.m. - 12:30 p.m.

SBA Funding Programs Explained

1 - 2 p.m.

The Culture Imperative: Drive Growth with Customer Obsession

2:30 - 3:30 p.m.

Creating Effective Online Ads

### GREATER CENTRALIA CHAMBER AFTER HOURS

5 - 7 p.m.

Schwartz Orchard  
1942 Copple Road, Centralia

## WEDNESDAY, MAY 8

### CARBONDALE CHAMBER RIBBON CUTTING

10 a.m.

IlliniCare Health  
1175 E. Main Street, Carbondale

### NSBW 2019 VIRTUAL CONFERENCE | DAY 2

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10 - 11 a.m.

Making Sense of Online Marketing: A Simple Checklist for Success

11:30 a.m. - 12:30 p.m.

How to do Business with the Federal Government

1 - 2 p.m.

Mastering Control of Your Cash Flow

2:30 - 3:30 p.m.

Disasters Happen - How to Prepare Your Business and Recover

## THURSDAY, MAY 9

### STARTING A BUSINESS IN ILLINOIS WORKSHOP

Register at [sbdc.siu.edu](http://sbdc.siu.edu)

9 - 11 a.m.

Illinois Small Business Development Center at SIU  
1740 Innovation Drive, Carbondale

## FRIDAY, MAY 10

### FREE FRIDAY @ THE INCUBATOR

8 a.m. - 4:30 p.m.

Co-Working Space  
Dunn-Richmond Economic Development Center  
1740 Innovation Drive, Carbondale

### GRUB CLUB @ THE INCUBATOR

Noon - 1 p.m.

Dunn-Richmond Economic Development Center  
1740 Innovation Drive, Carbondale

## ALL WEEK

### SUPPORT SOUTHERN ILLINOIS SMALL BUSINESS

Contact your local Chamber of Commerce to learn how you can celebrate and support southern Illinois small businesses all week.

SMALL BUSINESS IS AT THE HEART OF SOUTHERN ILLINOIS, AND THEY NEED YOUR HELP TO SUCCEED!

## TOP 5 WAYS TO SHOW YOUR SUPPORT!

- 1 COMMIT TO SHOPPING LOCAL. TAKE THE SHOP SI PLEDGE
- 2 VISIT A NEW BUSINESS (OR NEW TO YOU)
- 3 MAKE A PURCHASE AT A LOCALLY-OWNED BUSINESS
- 4 "LIKE" OR "FOLLOW" A BUSINESS ON SOCIAL MEDIA
- 5 WRITE A POSITIVE REVIEW FOR A SOUTHERN ILLINOIS BUSINESS

COMPLETE THE TOP 5, THEN ENTER TO WIN AT [SBDC.SIU.EDU/NSBW](http://SBDC.SIU.EDU/NSBW)

### A REGIONAL COLLABORATION TO ADVANCE SMALL BUSINESS IN SOUTHERN ILLINOIS



**SIU** SOUTHERN ILLINOIS UNIVERSITY  
**BUSINESS INCUBATOR**  
CARBONDALE

For a complete list of events, visit [sbdc.siu.edu/nsbw](http://sbdc.siu.edu/nsbw) or your local Chamber of Commerce or SBDC.